

Day1	Speaker	Topic	Time
Opening Ceremony (Main Platform)			7:45am
	Dr.Marius Burnard		
	Joe Jordan	Choose to Be a Hero	
	Phil Marsillo		
	Nick Kirwan	THE LOST SECRETS OF SELLING CI	
	Ian Green	How to Sell BIGGER Critical Illness Cover	
	Darren Ulmer	Hanna's Letter to Santa - A Cancer Survivor's Story	
	Ed Tate	How to find Clients in any Economy	
	Mark Halpern	The thin edge of the wedge	
	Anthony Morris	Double Your Business in Half the Time	
Breakout Sessions			2:00pm - 5:00pm
	Ian Green	How to sell MORE Critical Illness Cover	
	Leon Kisliuk		
	Shelinsa Esmail	Critical Illness Underwriting	
	Greg Abbott	"How to turn Professionals into Clients"	
	Mark Halpern	The thin edge of the wedge	
	Bruce Chegus	Corporate strategies using 'individual' CI - tax and technical considerations	
	Robert Gignac	A Peek Inside Your Client's Mind	
	Anthony Morris	Double Your Business in Half the Time - part two	
Day2	Speaker	Topic	Time
Day Begins (Main Platform)			7:45am
	Bruce Etherington	Faith, Family and Fortune	
	Gerry Matier	A Regulator's View	
	Dr. Kong Khoo	Access to cancer drugs and the shifting burden to private insurers in Canada	
	Lisa & Brian Burlacoff	In the Blink of an Eye	
	Dr. Philip Smalley and Ben Miclette	When your work becomes your own reality	
	Warren MacDonald	The challenge of Change : Finding Opportunity in Adversity	
	Julian Good	Fulfilling Your Human Potential	
	Tausha and Jason Black	The story of our "Miracles" and practical lessons on how to find VICTORY through trials.	
Breakout Sessions			2:00pm - 5:00pm
	Bruce Etherington	Acoms,Lifeboats and Legacies	
	Brian Burlacoff	IN THE BLINK OF AN EYE - part two	
	Dr. Kong Khoo	Cancer and Private Insurers	
	George Goulet	Leveraging Technology to Increase Efficiency and Profitability	
	Dr. Philip Smalley and Ben Miclette	How Critical Illness insurance adapts to medical advancements	
	Ed Tate	100 Different Ways to Market Your Business	
	Nick Kirwan		
Day3	Speaker	Topic	Time
Day Begins (Main Platform)			7:45am
	Julian Wise	I Don't Know What To Say	
	George Goulet	Leveraging Technology to Increase Efficiency and Profitability	
	Greg Abbott	Sales to Significance to significant Sales	
	Doug Nelson	Supporting cancer research: Why the time is now	
	Corry Collins	Life Support	
Closing Ceremony			11:10am